

# Emotional Intelligence

An iceberg floating in the ocean. The small tip above the water is labeled 'IQ' in red. The much larger portion of the iceberg submerged below the water is labeled 'EQ' in yellow. A purple banner with white text is overlaid across the middle of the image.

## *The Key to Effective Leadership*

Picture two leaders with similar intellect. Do you know that the leader with **higher emotional intelligence** succeeds more frequently? In fact, recent studies show that only 25 percent of a leader's success derives from raw intelligence. A whopping **75 percent of their success** is a result of their ability to understand the needs of their employees, and to build relationships with them.

Increasing your emotional intelligence is possible, but it isn't always clear how to do so. During this workshop you'll see the potential that results from expanding your emotional intelligence. An engaging and interactive program, it introduces you to the **power** that emotional intelligence ("**EQI**") has on **effective leadership**, and how you can harness that for yourself. There are 5 components and 15 competencies that offer a quick survey to assess your own **EQI**, and provide specific tips for improvement.

**Emotional intelligence is the catalyst to your exceptional leadership success.**

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Join us for this **interactive, fun-filled** session that will leave you with a new appreciation for the impact that **emotional intelligence** can have in developing the leadership capabilities needed for the 21st century workforce.

For more information or to book your mini workshop today, call or email us at:

**973.785.3474**

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**Beth Williams**

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